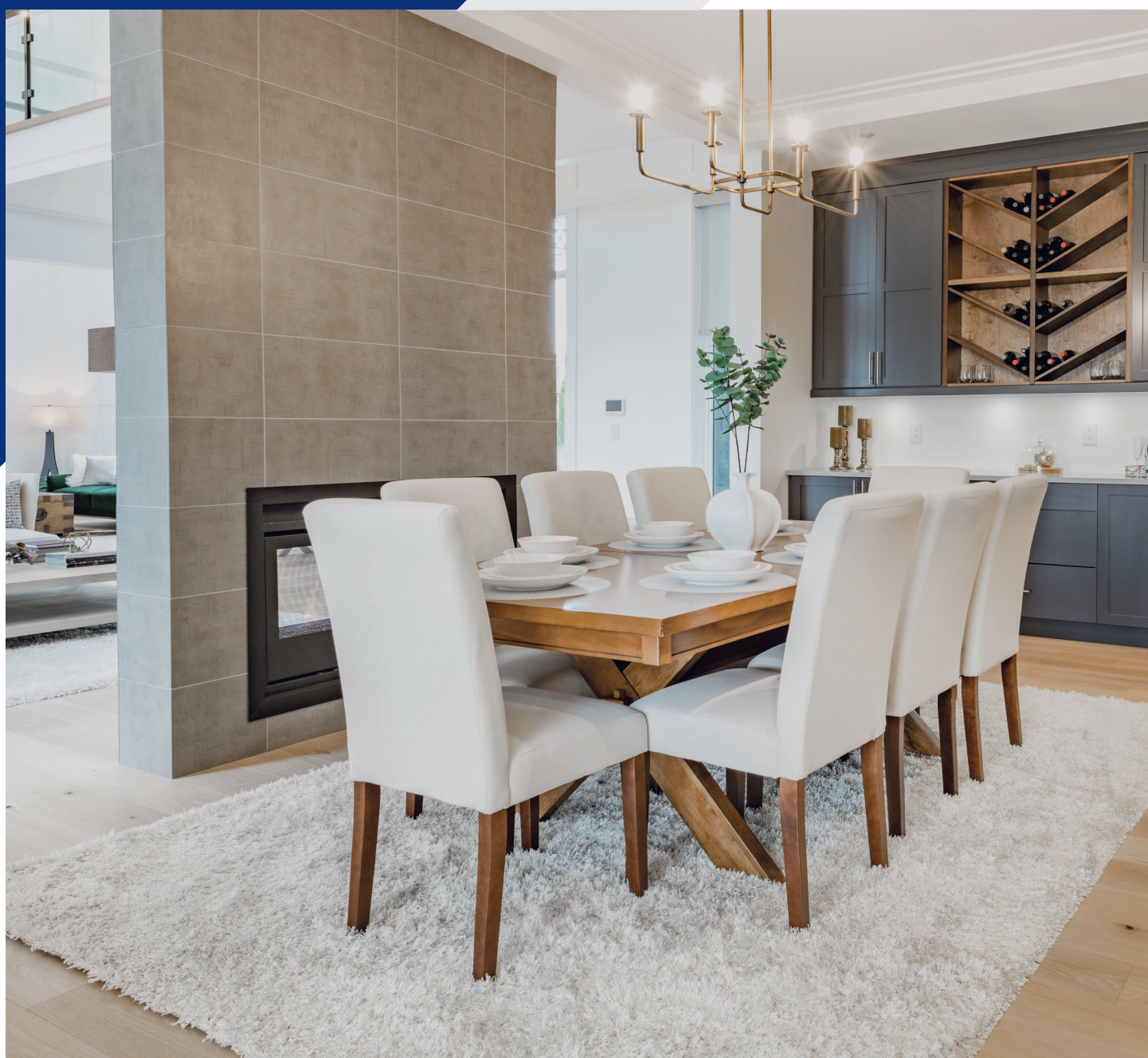


# It's showtime!

The final preparation is to have a game plan every time the property is being shown – from open houses to private showings.

If you have any questions at any time during your staging process, don't hesitate to call your sales associate.





## Showtime game plan

### CLEAN

- Put away pet food bowls.
- Clear the kitchen sink.
- Pick up all children's toys.
- Close garage door.

### BRIGHTEN

- Open shades and curtains.
- Turn on lights.

### CREATE ATMOSPHERE

- Play soft music.
- Give the house a subtle, pleasant aroma with fresh cookies, a lit fireplace, fresh flowers, etc.
- Set the thermostat to a comfortable temperature.

### SHARE INFORMATION

Display house and community information prominently:

- Consider providing paid utility bills and current property tax receipts.
  - Provide real estate listing sheet and floor plan, if available.
  - Make a list of home upgrades and include dates, if available.
  - Create a map and/or list of community features and points of interest.
  - Make copies of warranty information on appliances.
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